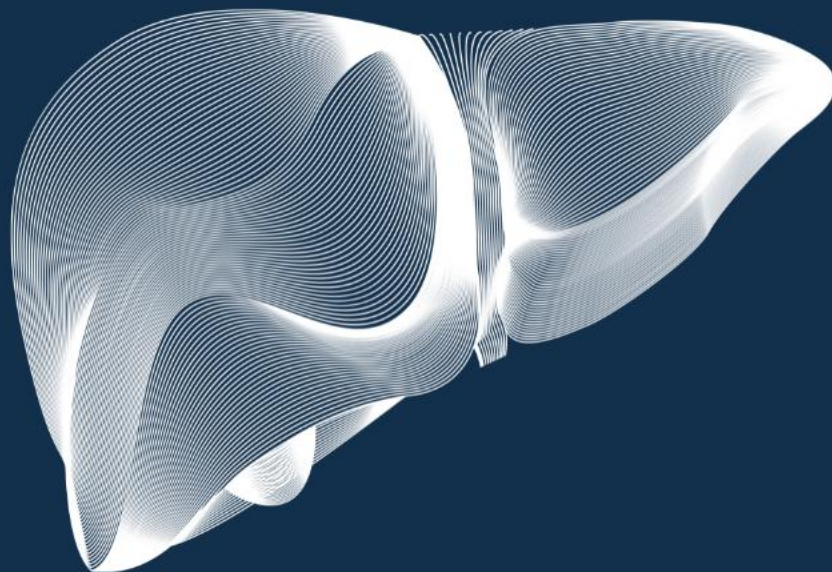# EASL CONGRESS

Barcelona Spain 2026
27–30 May

Brand Guidelines for Sponsors

Logo Usage Guidelines

- **Approved versions:** EASL Congress partners should only use the official logo files provided by EASL.
- **Clear space:** Keep sufficient space around the logo.
- **Minimum size:** Ensure legibility across all formats.
- **Do not:** Alter colors, stretch, crop, or place on clashing backgrounds.

Event Name Usage

- **Official event name:** Always write as *"**EASL Congress 2026**"*.
- This applies in all contexts, including but not limited to:
  - Social media posts
  - Onsite signage and banners (digital and printed)
  - Email communications
  - Printed materials
  - Press releases and media mentions
- **Do not shorten or translate** without written approval.
- **Capitalisation and punctuation:** Use exact formatting.

Non approved names (non-exhaustive list):
- ✗ EASL 2026
- ✗ EC 2026
- ✗ ILC 2026
- ✗ Liver Meeting 2026
- ✗ EASL Liver Congress 2026
- ✗ EASL Meeting
- ✗ Liver Conference
- ✗ EASL Conference

Social Media

- **Official hashtag** for the event: Always tag as #EASLCongress no matter the social media channel.

- **Official EASL social media accounts**:
  - X: @EASLnews
  - Facebook: EASLnews
  - LinkedIn: easlnews
  - Instagram: easl.news
  - BlueSky: easlnews.bsky.social

Colour Codes for EASL Congress 2025

EASL Congress 2026 Dark Blue

Pantone 296 C
CMYK: 100, 45, 0, 66
RGB: 0, 48, 87
HEX: #003057

EASL Congress 2026 Yellow

Pantone 123 C
CMYK: 0, 22, 67, 4
RGB: 245, 190, 81
HEX: #F5B51A

EASL Congress 2026 Dark Red

Pantone 1815 C
CMYK: 32, 92, 82, 39
RGB: 122, 36, 38
HEX: #7E1416

Questions

If you have any questions regarding the EASL Congress brand guidelines, please don't hesitate to reach out to:

acs@easloffice.eu