



EASL CONGRESS

Barcelona Spain 2026
27–30 May

2026



easlcongress.eu
#EASLCongress

Welcome to EASL CONGRESS 2026

It is with great pleasure that we invite you as a valued Industry Partner to join us at **EASL Congress 2026**, taking place in the vibrant city of Barcelona, Spain, from **27 to 30 May 2026**.

EASL Congress offers an unparalleled opportunity for our industry partners to connect with the global liver community over four dynamic days. As Europe's leading event in hepatology, the Congress will bring together trail blazing basic, translational and clinical researchers as well as clinical and preventive hepatologists, multidisciplinary healthcare professionals, patient advocates and policy experts. The Congress provides a platform to showcase the very best in science and practice, fostering collaborations at the forefront of advancements in liver health.

Each year, more than 8,000 participants unite to network and share their experience, ideas, and ambitions, within a diverse programme of cutting-edge research presentations and educational content. Participating in EASL Congress 2026 will ensure your organisation will remain visible, relevant and influential within the rapidly evolving hepatology field.

In Barcelona, we are reimagining the congress experience so delegates will engage with new formats, innovative research showcases, and dedicated spaces designed to empower the clinical and scientific community, particularly early career investigators and research teams who will be shaping the future of hepatology.

We warmly invite you, our industry partners, to stand alongside us and join a myriad of exciting opportunities. Your engagement is vital to powering this ambitious journey, fostering exchange, and accelerating the translation of discovery into care.

We look forward to welcoming you in Barcelona.

With best regards,



Professor Debbie Shawcross
EASL Secretary General



Prof. Debbie SHAWCROSS
Secretary General

Professor of Hepatology and Chronic Liver Failure,
Institute of Liver Studies, King's College London,
United Kingdom



Prof. Ana LLEO
Vice-Secretary

Professor of Internal Medicine in Humanitas
University, Milan, Italy



Dr Sarwa DARWISH MURAD, MD, PhD
Chair of EASL Scientific Committee

Erasmus MC University Medical Center, Rotterdam,
the Netherlands



About EASL

WHO WE ARE

EASL – the European Association for the Study of the Liver – is a professional medical association committed to advancing excellence in liver research, the clinical management of liver diseases, and education in the field of hepatology. As of 2025, the EASL community consists of 7,700 members.

OUR VISION

Beating liver disease. Promoting liver health.

OUR MISSION

EASL, the Home of Hepatology for all those dedicated to combating liver diseases, is committed to raising awareness, promoting prevention, and ensuring the highest standards of patient care through its strategic pillars.



Education



Advocacy



Science



Leadership

+58,000

COMMUNITY OF HEALTH CARE
PROFESSIONALS AND ALLIED
HEALTH PROFESSIONALS



7,700

MEMBERS



123

COUNTRIES



+100

VOLUNTEERS



8

SCIENTIFIC
TRACKS



1

FLAGSHIP
EASL
CONGRESS



2

EASL SUMMITS



4

EASL SCHOOLS



2

JOURNALS
WITH IMPACT
FACTOR 33.0 & 7.5



EASL Congress 2025 in Figures



7,725

TOTAL DELEGATES



119

COUNTRIES REPRESENTED



29

CME CREDITS



122

ORAL PRESENTATIONS



24

ABSTRACT SESSIONS



1,764

POSTERS



2,359

ABSTRACTS SUBMITTED



1,886

ABSTRACTS ACCEPTED

EASL Congress 2025 Industry Participation

20



SATELLITE SYMPOSIA

6



SATELLITE EXPERTS



7



WORKSHOPS

2,200m²



RAW SPACE

12



EASL STUDIO SPONSORED
ROUNDTABLES

80+



INDIVIDUAL COMPANIES

66



STANDS



Congress in Figures

EASL CONGRESS 2025 AMSTERDAM

PARTICIPATION



7,725

Total Participants

119

Countries

SCIENTIFIC PROGRAMME



29

CME credits

2,359

Abstracts submitted

203

Scientific Sessions

INDUSTRY PARTICIPATION



26

Satellite Symposia and Satellite Experts

81

Sponsors

2,200 m²

Exhibition space

EASL CONGRESS 2024 MILAN

PARTICIPATION



7,809

Total Participants

118

Countries

SCIENTIFIC PROGRAMME



26

CME credits

2,534

Abstracts submitted

183

Scientific Sessions

INDUSTRY PARTICIPATION



22

Satellite Symposia and Satellite Experts

78

Sponsors

1,770 m²

Exhibition space

Congress 2026 Format, **Onsite** and **Online**







Post-congress surveys with delegates and industry partners confirmed the importance of offering a full programme for the global liver health community — both onsite and online, accessible anytime, anywhere. EASL is committed to delivering an exceptional experience in Barcelona and a rich, engaging programme for its online audience.

2026 BARCELONA

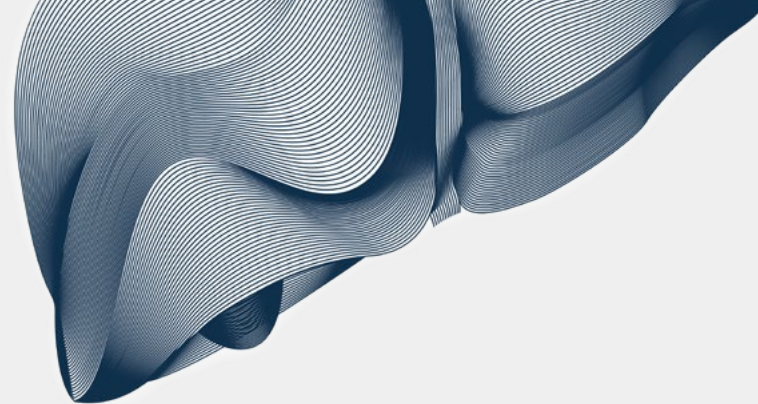
-  Easy access to Barcelona from Europe and US
-  Fully immersive EASL event experience
-  Ample opportunities for private business to business
-  Poster presentations (onsite only): 1:1 discussions with abstract presenters
-  Q&A and discussion between audience and faculty
-  4 days of:
 - Scientific programme
 - Latest news and interaction around industry innovation
 - Networking and discussion with peers and EASL Key Opinion Leaders



2026 ONLINE

-  Digital extension of our audience, no borders
-  Direct worldwide online access to live content over 4 days
-  On demand access to all content post event
-  Online exposure to brand and product messaging and connection with industry representatives
-  Interactive features
-  Online exhibitor profiles with customisable agenda and calendar





EASL Congress Timeline

29 September 2025	Abstract submission opens
29 September 2025	Early fee registration opens
6 January 2026	Abstract submission deadline
14 January 2026	Standard registration fee opens
16 March 2026	Late breaker abstract submission opens
31 March 2026	Late breaker abstract submission closes
27 May 2026	Live registration fee opens
27–30 May 2026	EASL CONGRESS 2026

Preliminary Programme Structure

WEDNESDAY 27 MAY 2026				THURSDAY 28 MAY 2026				FRIDAY 29 MAY 2026				SATURDAY 30 MAY 2026						
8:30	Postgraduate Course Basic Science Seminar			8:30	Scientific sessions		Meet-the-Experts	8:30	Scientific sessions		Meet-the-Experts	8:30	Scientific Sessions		Meet-the-Experts			
8:45				8:45				8:45				8:45						
9:00				9:00				9:00				9:00						
9:15				9:15				9:15				9:15						
9:30				9:30				9:30				9:30						
9:45	Break			9:45	Break			9:45	Break			9:45	Break					
10:00				10:00				10:00				10:00						
10:15				10:15				10:15				10:15						
10:30				10:30				10:30				10:30						
10:45				10:45				10:45				10:45						
11:00	Opening Ceremony			11:00	General session 1			11:00	General session 2			11:00	Abstract sessions					
11:15				11:15				11:15				11:15						
11:30				11:30				11:30				11:30						
11:45				11:45				11:45				11:45						
12:00				12:00				12:00				12:00						
12:15	Postgraduate Course Basic Science Seminar			12:15				12:15				12:15						
12:30				12:30				12:30				12:30						
12:45				12:45				12:45				12:45						
13:00				13:00				13:00				13:00						
13:15				13:15				13:15				13:15						
13:30	Break			13:30				13:30				13:30						
13:45				13:45				13:45				13:45						
14:00				14:00				14:00				14:00						
14:15				14:15				14:15				14:15						
14:30				14:30				14:30				14:30						
14:45	Postgraduate Course Basic Science seminar			14:45	Scientific sessions			14:45	Abstract sessions			14:45	Congress highlights					
15:00				15:00				15:00				15:00						
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15:30				15:30				15:30				15:30						
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16:00	Break			16:00	Break			16:00	Break			16:00	Break					
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17:15	State-of-the-Art			17:15	Scientific Sessions		Meet-the-Experts	17:15	Scientific Sessions		Meet-the-Experts	17:15						
17:30				17:30				17:30				17:30						
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18:30	Postgraduate Course Basic Science Seminar			18:30				18:30				18:30						
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EXHIBITION & POSTERS 8:30–17:00

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EXHIBITION & POSTERS 8:30–16:00

Non-contractual preliminary illustration of scientific programme. Timings of sessions will be confirmed during the assignment process.

Overlaps of EASL scientific sessions and industry programme can occur.

easlcongress.eu

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Sponsor Opportunities*

Industry Sponsored Sessions	11
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Partner Services	30



ⓘ **CONDITIONS & GUIDELINES:** see pages 36-37

*Illustrations and images are non-contractual, all prices are excluding potentially applicable VAT.
Prices for companies with non-exhibitor status are available upon demand or via the order system.
Prices and offer may be modified by EASL.

Industry Sponsored Sessions

Industry sponsored sessions are a highly valued and appreciated opportunity to engage with delegates by sharing the latest scientific discoveries, key data, and industry insights. At EASL Congress, **three session formats are available, with one novelty this year:**



1

Satellite **SYMPOSIA**

70,000 €

60 min slots during lunch breaks

250 – 2,500 pax lecture rooms

AV, furniture

Satellite Symposia offer a maximum outreach onsite and are held in fully equipped lecture rooms ranging in capacity from 250 to 2,500 seats. These sessions will offer pertinent data on the latest scientific information and developments from the industry.



2

Satellite **EXPERTS**

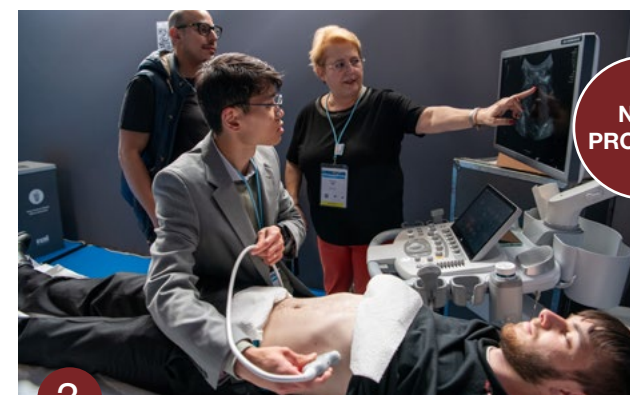
25,000 €

30 min slots during coffee breaks

70 pax lecture rooms

Furniture, microphone and flipchart

Satellite Experts are exclusive sessions with selected experts from the field. The format allows to discuss in an exclusive frame a specific topic from either an upcoming or previous Satellite Symposium. **This format is complementary to Satellite Symposia which are a condition for bookings of Satellite Expert sessions.**



3

Practical **TUTORIALS**

40,000 €

Flexible sessions slots

50 pax session room

Furniture and AV

Practical Tutorials take place in designated rooms near the exhibition area. **One room is assigned per company for the entire duration of the congress.** These sessions can be scheduled from Wednesday, 27 May to Saturday, 30 May, between 08:30 and 18:00, excluding Satellite Symposia or Satellite Experts slots. Tutorials are on walk in basis and must be open to all delegates.

1 Satellite SYMPOSIA

1 SPONSOR POINT
per 2,500 €

60 MIN SLOTS During lunchbreaks	70,000 € Exhibitor Price	84,000 € Non-Exhibitor Price
30 MIN SLOTS During coffee breaks	35,000 € Exhibitor Price	42,000 € Non-Exhibitor Price

BENEFITS INCLUDED

Are held in hall 8 and the lecture rooms have a capacity of 250-2,500 pax.

5 Satellite Symposia in parallel per slot

Whenever possible, EASL aims to limit sessions on the same topic to a maximum of two per time slot.

Format includes: standard webcast file and video on demand publication

Standard webcast production is provided. Custom requests need EASL approval. Orders must go through EASL suppliers. Webcasts are hosted on EASL Campus for 12 months. Content must follow EASL's ethical standards and guidelines.

Standard lecture room setup onsite includes AV, furniture, presentation management system, and one floating technician. Any room customisation or extra service must be approved by EASL and ordered through EASL suppliers, with additional costs.

Livestreaming can be ordered additionally, see page 14.

Security ropes: Set up and dismantling of security ropes in front of your selected room.

Acknowledgement and listing will be included in the online programme, congress guide, and onsite sponsor panel.

Promotion of the session via roll up banner or flyer in front of the room.

Non-exhibitors organising a Satellite Symposium will be provided with an allocation of **3 delegate registrations (full access) and 5 exhibitor registrations (limited access)**.

2 Lead retrievals for the duration of the session.

SLOTS

60 minutes lunch satellite symposia are available on every congress day

Sessions are limited to no more than 5 in parallel per slot

Lecture rooms of different sizes are available for choice

Lecture rooms are assigned in line with sponsor ranking

Satellite Symposia slots at EASL Congress 2026:

Wednesday 27 MAY		13:30–14:30
Thursday 28 MAY	NEW	10:00–10:30 12:45–13:45
Friday 29 MAY	NEW	10:00–10:30 12:45–13:45
Saturday 30 MAY		11:45–12:45

WEBCAST INCLUDED



Lecture room	Capacity	Exhibitor price	Non-Exhibitor price
Tiribelli Room	2,500 pax	9,350 €	11,220 €
Summerfield Room	1,000 pax	5,170 €	6,204 €
Rizetto Room	550 pax	3,630 €	4,356 €
Reichen Room	400 pax	2,640 €	3,168 €
Jansen Room	250 pax	1,980 €	2,376 €
Bréchet Room	250 pax	1,980 €	2,376 €
Mondelli Room	250 pax	1,980 €	2,376 €

ⓘ **CONDITIONS & GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 February 2026

2 Satellite EXPERTS

1 SPONSOR POINT
per 2,500 €

25,000 €
Exhibitor Price

30,000 €
Non-Exhibitor Price

30 MIN SLOTS
During afternoon
coffee break

These sessions take place in 70-seat lecture rooms at the congress centre, the same rooms EASL uses for its Meet-the-Experts sessions.

3 Satellite Experts must be linked to a Satellite Symposium.

Format includes: standard webcast file and video on demand publication.

Custom requests need EASL approval. Orders must go through EASL suppliers. Webcasts are hosted on EASL Campus for 12 months. Content must follow EASL's ethical standards and guidelines.

Standard lecture room setup includes furniture and a flipchart. Any AV or furniture customisation must be approved by EASL and ordered through EASL suppliers, with additional costs.

2 lead retrievals for the duration of the session.

Acknowledgement and listing will be included in the online programme, congress guide, and onsite sponsor panel.

Livestreaming can be ordered additionally, see page 14.

Satellite Experts slots at EASL Congress 2025:

Wednesday 27 MAY	16:15–16:45
Thursday 28 MAY	16:15–16:45
Friday 29 MAY	16:15–16:45

WEBCAST INCLUDED



⚠ **CONDITIONS & GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 February 2026

Upgrades for your Industry Sponsored Sessions

1 SPONSOR POINT
per 2,500 €

Worldwide Dissemination



EASL Congress is a hybrid event offering to its delegates an extensive experience of the scientific programme, onsite and online content, live and on demand. EASL Congress content is restricted to registered delegates, streaming outside of the event is regulated. **Companies have the opportunity to purchase an exclusive license to expand their Satellite Symposia or Satellite Experts to a worldwide audience, live from their own channels.**

Subject to booking livestream with session poster.

The production of such by-pass remains under the responsibility of the sponsoring company. Conditions apply.

25,000 €

Stream on your own platform

Livestream with Session Poster



LIVESTREAM WITH SESSION POSTER

Stream in real time on the EASL Congress 2026 platform

Accessible to all registered delegates: onsite and online attendance

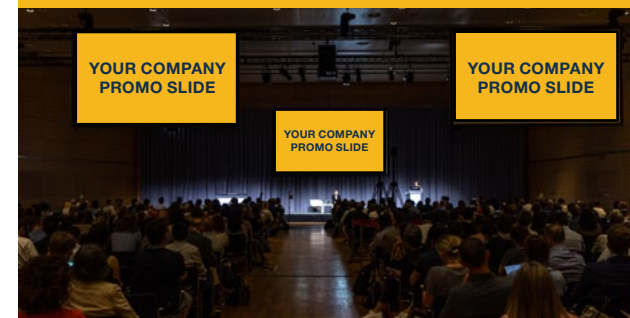
Stand out with a customised session poster on the lineup of the sessions

Metrics

Artwork to be provided by sponsor

10,000 €

Intersession Slides



INTERSESSION SLIDES

Play promotional slide show 15 min before your session starts

Seen in room and online

Files supplied by sponsor by 6 April 2025

3,500 €

3 Practical TUTORIALS

Formerly known as Industry Workshops, Practical Tutorials allow companies to engage with delegates' educational needs in a classroom setting. These industry-sponsored sessions offer participants hands-on or one-on-one learning with clinical or technical experts in specific areas. There is no limit on the number or length of Practical Tutorials that can be scheduled during the whole congress within exhibition opening hours. Blackout times as stated below have to be respected.

Standard room with 50 seats in theatre style

Screen and projection facilities

Integrated in the scientific programme and subject to EASL Scientific Chair validation

4 rooms available at EASL Congress 2026

3 sponsor points are granted per 2,500 € invested

Lead retrievals not provided – companies are invited to book lead retrievals for their exhibition booths and to use these during the Practical Tutorials

Acknowledgement and listing (online programme, congress guide, onsite promotion on sponsor panel)

Right to place a roll-up in front of or in close vicinity of the lecture room from one hour before the session starts

Blackout times: Satellite Symposia and Satellite Experts slots

40,000 € (per room)
Exhibitor Price

EUR 48,000 € (per room)
Non-Exhibitor Price

NEW
FORMAT

**3 SPONSOR
POINTS**
per 2,500 €



ⓘ **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 February 2026

Exhibition

The exhibition is a key part of the EASL Congress experience, offering delegates the chance to connect with leading industry experts on important developments and research in the field. It will serve as a core space for scientific exchange and networking throughout the congress.



EXHIBITION RAW SPACE RENTAL

525 €/m² – early fee (10 July 2025–17 September 2025)

625 €/m² – standard fee (as of 18 September 2025)

300 €/m² – non-profit organisation fee and publisher fee

Minimum order quantity 9m², cost is for floorspace only. All prices are excluding VAT.

EXHIBITOR BADGES

The number of free badges for each exhibitor is determined according to the floor space allocated as shown below:

Stand size	Delegates registrations (full access)	Exhibitor registrations (limited access)
9m ²	–	2
18m ²	–	3
27m ²	–	4
36–49m ²	5	5
50–70m ²	7	7
> 70m ²	12	12

Conditions and guidelines:

- Exhibitor badges do not allow access to scientific sessions of the congress except for the sessions sponsored by the exhibitor.
- Scientific exhibitor badges allow access to EASL scientific programme sessions.
- Price for additional basic exhibitor badges is 200 € excluding VAT.
- Exhibition spaces will be assigned in line with the sponsor ranking (priority status).
- Deadline for application with priority status: 17 September 2025.
- Any exhibition space includes a dedicated basic exhibitor profile with a high exposure on the EASL Congress platform.
- Exhibition raw space orders are specified in square meters.
- **Rigging is allowed for spaces higher than 40m².**

**1 SPONSOR
POINT**
per 2,500 €

EXHIBITION BUILD UP SCHEDULE 2026

BUILD UP

Saturday	14:00–22:00 (above 50m ² only)
Sunday	8:00–22:00 (above 50m ² only)
Monday	8:00–22:00
Tuesday	8:00–16:00 (shell scheme only)

EXHIBITION OPENING TIMES

Wednesday	8:30–17:00
Thursday	8:30–17:00
Friday	8:30–17:00
Saturday	8:30–16:00

DISMANTLING

Saturday	18:30–23:00
Sunday	8:00–18:00

Exhibition

1 SPONSOR POINT
per 2,500 €

Basic Science Package*

EASL supports Basic Science companies in connecting with the global hepatology community and showcasing their latest innovations at EASL Congress 2026.

The Science Hub is a dedicated area featuring branded shell scheme stands, designed to increase visibility and awareness for companies in the Basic Science sector.

PACKAGE INCLUDES:

2.40 m high walls

Carpeting

Customised fascia panel with name and stand number

General lighting by spots, 1 switchboard for general lighting, electrical consumption and 1 socket

Table and 2 chairs per 9m²

Branding of walls (artwork needs to be produced by sponsor and submitted at given deadline)

**2 exhibitor badges for 9m² or
3 exhibitor badges for 18m² with exclusive
access to the Basic Science Seminar**

Assembly, dismantling and online exhibitor profile

E-blast with company name and logo sent on 5 May 2026 to the EASL Basic Science audience

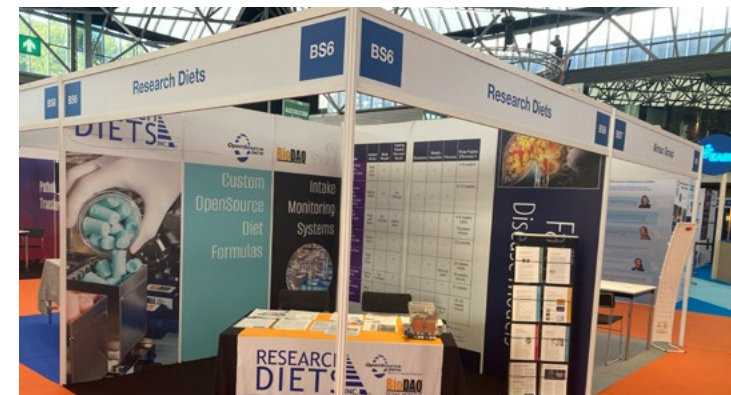
6,500 €

Shell scheme booth 9m²

8,500 €

Shell scheme booth 18m²

*This offer is accessible only for Biomedical & Life Sciences research companies; Biotech companies offering in vitro and/or in vivo models, products and services, including preclinical CROs). To benefit from this offer, companies must accept their stand assignment in the Basic Science Hub area.



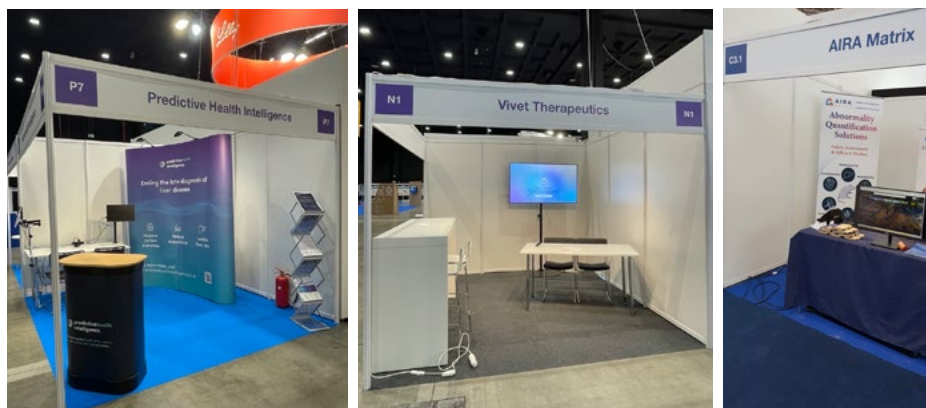
! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 30 March 2026

Exhibition

1 SPONSOR POINT
per 2,500 €

Shell Scheme Package



INCLUDES:

Structure: 2.40m high walls, according to stand position

Carpeting: grey, blue or red

Customised fascia panel with exhibitor name and stand number

Lighting and Electricity: general lighting by spots, 1 switchboard for general lighting, electrical consumption and 1 socket

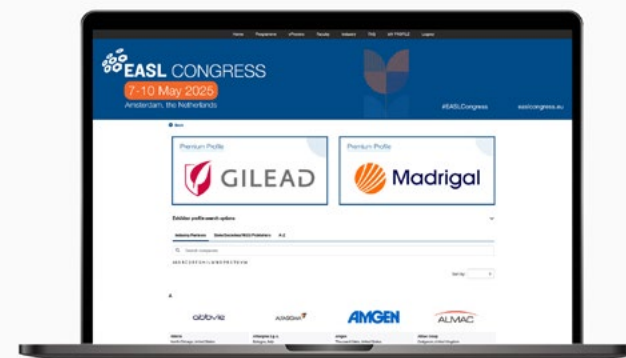
Furniture package per 9m² comes with table with 2 chairs

Included Assembly, dismantling and online exhibitor profile

8,500 €
per 9m²

10,000 €
per 18m²

Online Stand Premium



INCLUDES:

Company online stand highlighted on top of all online exhibitor profiles

All sponsor activities listed and linked to industry programme

Button to request meetings onsite

Player to link video

10,000 €
Online Stand Premium

Sponsorship Products in Barcelona

3 SPONSOR POINTS
per 2,500 €

EASL Studio Live from Barcelona

Be part of the EASL Studio programme, live streamed from a state-of-the-art TV platform onsite in Barcelona. The episodes are hosted by EASL's key opinion leaders, and feature world-renowned experts who address a specific topic. Contribute to high-level discussions with a spokesperson of your choice.

**GENERAL
HEPATOLOGY**

VIRAL HEPATITIS

**IMMUNE MEDIATED
& CHOLESTATIC
DISEASES**

**METABOLISM,
ALCOHOL & TOXICITY**

PUBLIC HEALTH

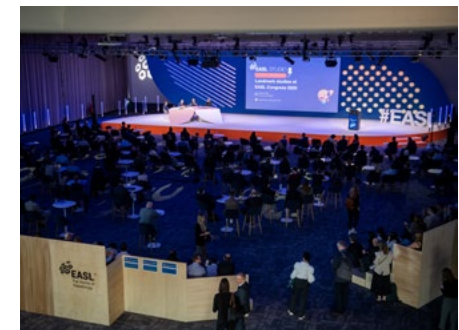
**CIRRHOSIS &
COMPLICATIONS**

The above is an indicative illustration. Final slots and topics will be defined in Q1 2026.

During EASL Congress, the programme is broadcast from a state-of-the-art studio onsite

1 daily episode is dedicated to a round table of EASL KOLs and industry addressing a specific topic

The EASL Studio is advertised by EASL to ca. 58,000 HCPs active myEASL account owners



BENEFITS AND RIGHTS

- Participate with one spokesperson to expert roundtables in the fields of Cirrhosis, Liver Tumours, MASH/SLD, Viral Hepatitis, PBC, Rare Liver Diseases
- Sponsors are entitled to cross-promote content and live stream it from their booths
- Benefit from outreach beyond congress delegates, live and on demand (58,000 HCPs)
- Sponsor acknowledgement with logos onsite and online

25,000 €
EASL Campus supporters

30,000 €
Regular price

Sponsorship Products in Barcelona

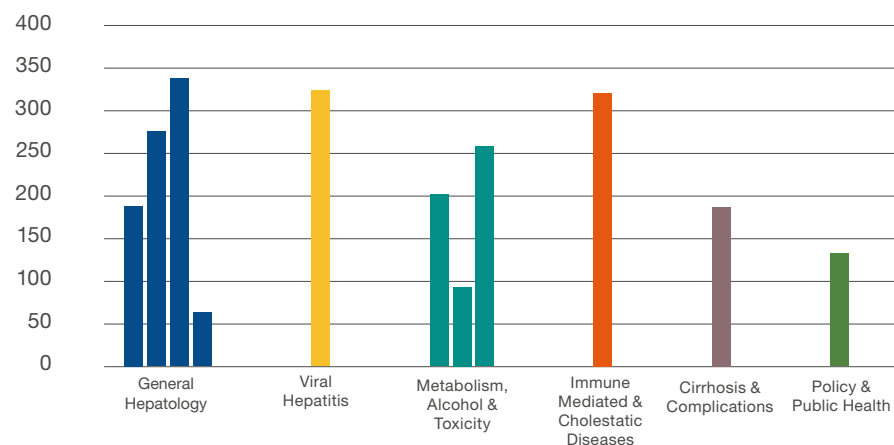
3 SPONSOR POINTS
per 2,500 €

EASL Studio 2025 Metrics

The EASL Studio is a platform created by EASL to facilitate innovative scientific and strategic discussions. It brings together a wide range of stakeholders, including academics, industry partners, policymakers, regulatory bodies, and patients, to discuss a selected topic from various perspectives. The EASL Studio airs a daily programme during the congress, accessible to the entire community, not just registered delegates.



Total views per episode



Video Adverts in EASL Studio Congress Programme

Industry partners have the unique opportunity to benefit from EASL Studio's extensive global reach and engagement. By streaming a 30-second message before and after the live episodes, you can effectively connect with the international EASL community and enhance your brand visibility within a highly targeted professional audience.



COMMUNICATE ON:

Disease Awareness and Scientific Communication

Medical Education

Promote your content on EASL Campus

Invite audience to view your satellite symposium

Testimonials or quotes by KOLs

Limited to 2 videos per company during the event

Only content developed for or at EASL channels and platforms can be advertised

Video Advert to be provided by sponsor

10,000 €
EASL Campus supporters

12,500 €
Regular price

! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 March 2026

Sponsorship Products in Barcelona

5 SPONSOR POINTS
per 2,500 €

Poster Tours Sponsorship – Onsite & Online

In 2026, you can support EASL's Poster Tours both onsite in dedicated track hubs and online via the event platform gallery. Sponsors benefit from visibility and acknowledgement across both formats throughout the entire duration of the congress.

8 TRACK HUBS:

- Basic Science
- Public Health
- Viral Hepatitis
- Liver Tumours
- Metabolism, Alcohol and Toxicity
- Cirrhosis and Complications
- Immune-Mediated & Cholestatic Diseases
- General Hepatology

ACKNOWLEDGEMENT:

Onsite: this track hub is supported by “Company Name and Logo”.

Online: rotating banner on the main e-poster page. Artwork needs to be produced by sponsor.

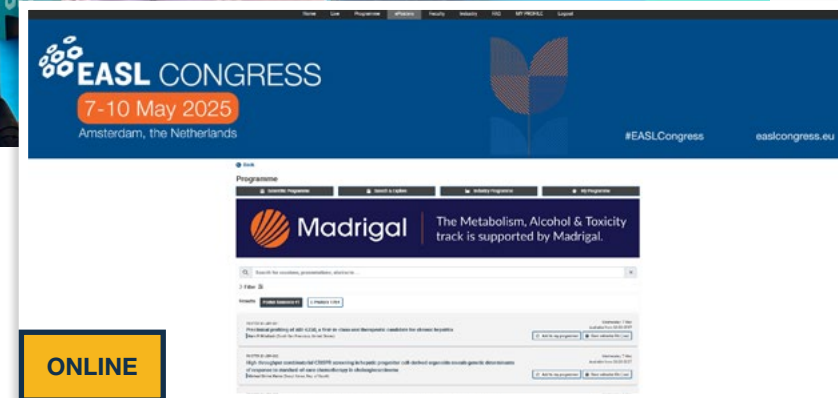
EXHIBITOR
30,000 €

Per Supported Track Hub and Gallery

NON-EXHIBITOR
36,000 €

Per Supported Track Hub and Gallery

Poster programme will be final in April 2026.



Sponsorship Products in Barcelona

1 SPONSOR POINT
per 2,500 €

Congress guide (7,000 copies*)

OUTSIDE BACK COVER AND INSIDE FRONT COVER

The congress guide is an indispensable pocket programme which is distributed to all delegates onsite. It includes the full congress programme, practical information, congress and exhibition map as well as a detailed industry programme chapter.

15,000 €

Outside back cover



15,000 €

Inside front cover



INVITATION PAGES

The congress guide invitation pages are a detailing of your exhibition activities or industry sponsored sessions. These pages are printed in the congress guide and will be made available to each delegate onsite.

5,000 €

Invitation page



Artwork to be provided by sponsor. No product advertisement allowed.

* Final number of printed copies may vary accordingly to onsite delegates numbers.

! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 March 2026

Sponsorship Products in Barcelona

Onsite Advertisement Offer

Stand out onsite in and around the venue!

- Details of the EASL Congress 2026 Onsite Advertising offer will be provided separately.
- The EASL Business Development team will proactively contact the top 10 sponsors once the offer becomes available.
- Onsite advertisements are reserved to congress sponsors and exhibitors.

Mark your presence at EASL Congress Barcelona

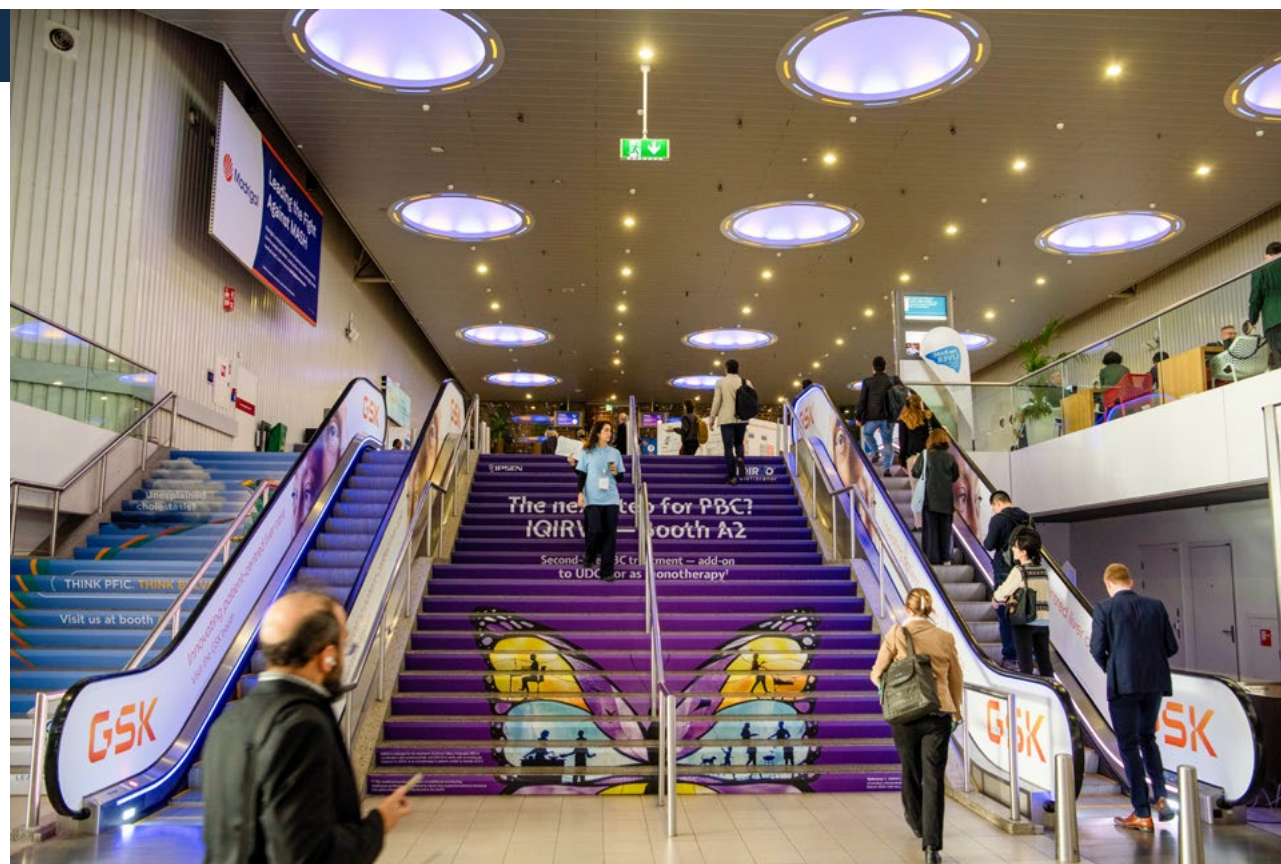
State your commitment to the EASL Community

Communicate on your therapeutic areas and innovations

Invite delegates to your activities

Promote your industry sponsored sessions

Leave a lasting impression



Sponsorship Products **Digital**

**3 SPONSOR
POINTS**
per 2,500 €

EASL Congress App

Launched successfully in 2025, the EASL Congress Mobile App sponsorship quickly proved its value. The Mobile App was downloaded by 5,690 delegates. The Mobile App advertisement generated a total of 4,824 clicks by 2,205 unique users. These strong engagement metrics highlight the App as both an essential tool for delegates and a high-impact platform for sponsor visibility.

SPONSORSHIP OPPORTUNITY

Maximise your visibility by sponsoring the Mobile App and placing your brand at the centre of the delegate experience.

Splash Screen Advertisement: A high-impact, full-screen ad displayed for 3 seconds each time the app is opened—ensuring repeated and consistent exposure.

Enhanced Ranking: This sponsorship counts for 3x ranking points in the sponsorship classification system, offering exceptional return on engagement.

WHY SPONSOR THE APP?

High Engagement: A powerful tool for real-time brand engagement

Guaranteed Reach: With the mobile app in every attendee's pocket, your brand stays top of mind—before, during, and after the congress.

Targeted Audience: Reach a focused and influential group of hepatology professionals, including clinicians, researchers, and industry leaders. EASL promotes the Congress App to its community of over 58,000 healthcare professionals and allied experts prior to the event.

Artwork produced by EASL and linked to the exhibitor profile.
40,000 €



**LAUNCHED IN 2025
WITH OUTSTANDING
ENGAGEMENT:**

↓ 5,690
DOWNLOADS OF
THE MOBILE APP

👤 2,205
UNIQUE CLICKS

⚡ 4,824
TOTAL CLICKS

SPONSORED CONTENT SPLASH AD AVAILABLE

! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 April 2026

Sponsorship Products **Digital**

**1 SPONSOR
POINT**
per 2,500 €

Industry Section Banner

Stand out from the competition and capture delegates' attention by showcasing your message in the industry section of the event's online platform.

INDUSTRY SECTION BANNER

Distribution via Mobile App and event platform

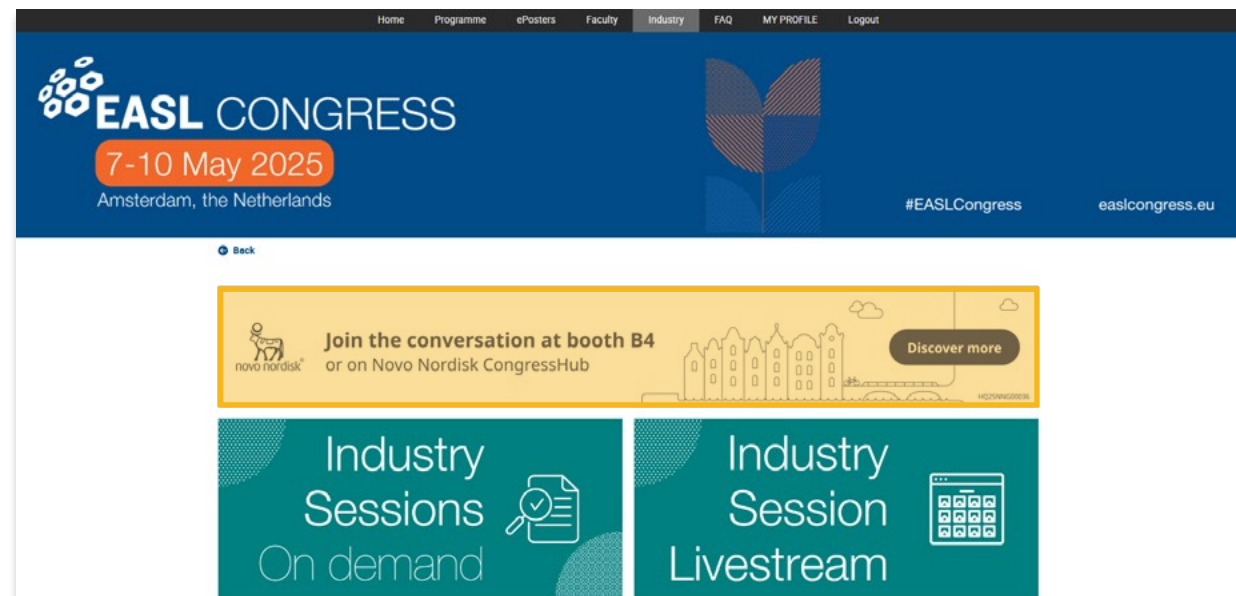
Reach all registered delegates

Can contain hyperlinks to your online exhibitor profile, session page or standalone page

Availability: 4 banners (3 seconds rotation)

Artwork to be provided by the sponsor

20,000 €



Sponsorship Products **Digital**

**1 SPONSOR
POINT**
per 2,500 €

EASL Congress Daily News Banners

The daily news is one of the most attractive mailers at EASL Congress. This mailer summarises the top highlights from each congress day, and tells delegates what they can look forward to. Sponsors can have their banners featured and promote their congress activities here.

EASL CONGRESS 2025 STATISTICS

Distribution via email

Average number of recipients in 2025: **7,744**

Average open rate: **53%**

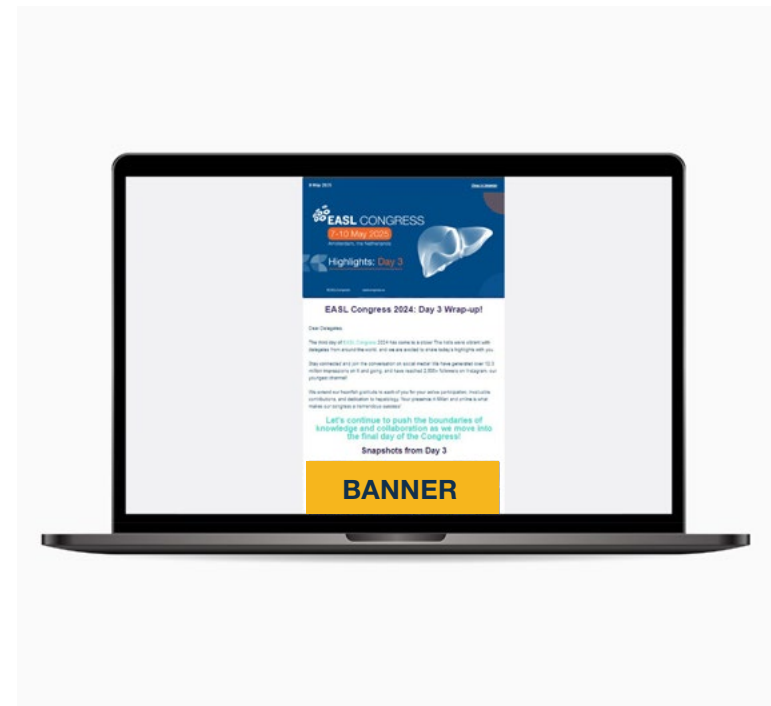
Average clicks: **1,315**

Banner can contain hyperlinks to your online profile or standalone page for congress related activities

Artwork to be provided by sponsor

15,000 €

Only 1 per congress day available



Sponsorship Products **Digital**

1 SPONSOR POINT
per 2,500 €

eBlasts

Reach out to a target audience before, during and after the congress via an electronic invitation. The eBlast is the ideal way to drive EASL's community to sponsored activities of our Sponsors and Industry Partners during the event. Excellent metrics prove the impact of the EASL Congress eBlast:

	PRE-EVENT EBLASTS			EVENT EBLASTS			POST EVENT EBLASTS	
	10-Apr 25	29-Apr 25	05-May 25	07-May 25	08-May 25	09-May 25	20-May 25	27-May 25
No. of recipients	33'346	33'254	33'229	7'067	7'748	7'739	7'785	7'746
Unique opens	10'495	13'068	12'782	4'374	4'660	4'266	4'501	4688
Total opens	14'916	20'695	20'331	7'963	8'047	6'890	7'563	7'701
% opens	31%	39%	38%	62%	60%	55%	58%	61%
Clicks	1'509	1'644	1'683	941	741	661	662	746

Add your session to the delegates agenda

Link to the scientific program online

Up to 4 adverts per e-blast

No Product advertisement

Assigned in line with priority ranking system

Artwork provided by the sponsor

10,000 €
per eblast

25,000 €
package of 3 (pre-during-post)

PRE-EVENT
28 April 2026
12 May 2026
26 May 2026

Number of recipients:
sent to all MyEASL
active accounts

EVENT
27 May 2026
28 May 2026
29 May 2026
30 May 2026

Number of recipients:
sent to all registered delegates

POST-EVENT
16 June 2026
18 June 2026

EASL CONGRESS
7-10 May 2025
Amsterdam, The Netherlands

Industry activities

GSK
Innovating patient-centred liver care
Click to learn more

Novo Nordisk
Delivery Satellite Symposium
Updates on the essence of MASH
Thursday 24 May 2025, 11:45 – 12:45 (GMT)
Join us for this interactive session and learn more

Personalised management of MASH
Join the experts for an interactive discussion on MASH and its holistic management.

The spectrum of genetic cholestasis
The critical role of early diagnosis and treatment for adult patients
Thursday 24 May 2025, 10:00 – 11:00 (GMT)
Join the experts for an interactive discussion on the importance of early and accurate diagnosis for patient care.

GORE
JOIN OUR SESSION
May 8, 10:00-10:30 a.m.
LEARN MORE

From Covered TIPS using Controlled Expansion, Prof. Schepers, Prof. Tzobias, Prof. Garcia-Pagan.

! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 30 March 2026

Sponsorship Products **Digital**

1 SPONSOR POINT
per 2,500 €

Push Notifications

Remind delegates to attend your session(s). Push notifications can contain a hyperlink to event related content and are sent via the congress mobile app and the event platform.

CONGRESS STATISTICS

Notifications received by an average of **3,977 delegates**

Distributed via:

Congress Mobile App (**5,690 downloads**)

Online event platform



DEADLINE:

Deadline to provide content in line with technical specifications: **6 April 2026**.

EXHIBITOR PRICE

7,500 €

Price per push

14,000€

Price for 2

WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

1 hour before Satellite Symposia

Every congress day, 1 hour before the industry satellite symposia slot, sponsors can send ad-hoc reminders in the form of push notifications to all registered delegates via mobile devices and the mobile app to attract delegates to join the highlighted sessions.

3 notifications available per slot, per day.
Item subject to priority ranking.

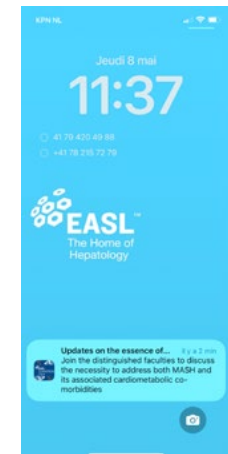
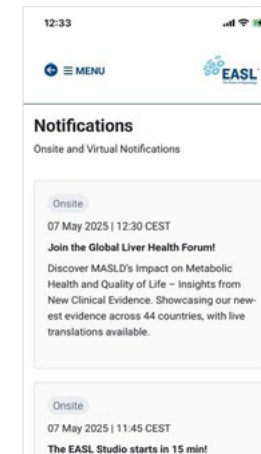
Satellite SYMPOSIA

1 hour before Satellite Experts

Every congress day, 1 hour before the industry satellite expert slots, sponsors can send ad-hoc reminders in the form of push notifications to all registered delegates via mobile devices and the mobile app to attract delegates into the advertised sponsored sessions.

3 notifications available per slot, per day.
Item subject to priority ranking.

Satellite EXPERTS



Sponsorship Products **Digital**

**5 SPONSOR
POINTS**
per 2,500 €

EASL Congress Best of Slide Decks

Capture the Science. Share the Breakthroughs.

The Best of EASL Congress 2026 Slide Decks highlight the latest data presented at EASL Congress 2026, showcasing cutting-edge research and clinical advancements across the 8 EASL tracks. Promoted to EASL's community of over 58,000 HCPs and made available on EASL Campus, these decks are highly anticipated educational resources.

10 MAY 2025 – 10 JUNE 2025

 **3,415**
PAGE VIEWS

 **4,727**
FILE DOWNLOADS

 **100**
COUNTRIES

 <p>Basic Science Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Basic Science</p> <p>DOWNLOAD</p>	 <p>Cirrhosis and Complications Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Cirrhosis and Complications is supported by AstraZeneca UK Limited.</p> <p>AstraZeneca UK Limited has had no input in the selection and creation of this slide deck.</p> <p>DOWNLOAD</p>	 <p>Immune-mediated & Cholestatic Diseases Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Immune-mediated and Cholestatic Diseases</p> <p>DOWNLOAD</p>	 <p>Viral Hepatitis Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Viral Hepatitis</p> <p>DOWNLOAD</p>	 <p>Steatotic Liver Disease and Toxicity Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Steatotic Liver Disease and Toxicity</p> <p>DOWNLOAD</p>	 <p>Liver Tumours Best of EASL Congress 2025</p> <p>The Best of EASL Congress 2025 Slide Deck on Liver Tumours</p> <p>DOWNLOAD</p>
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50,000 €
Best of Slide Deck all tracks

35,000 €
Track specific Slide Deck

40,000 €
Best of Slide Deck all tracks (EASL Campus supporters)

30,000 €
Track specific Slide Deck (EASL Campus supporters)

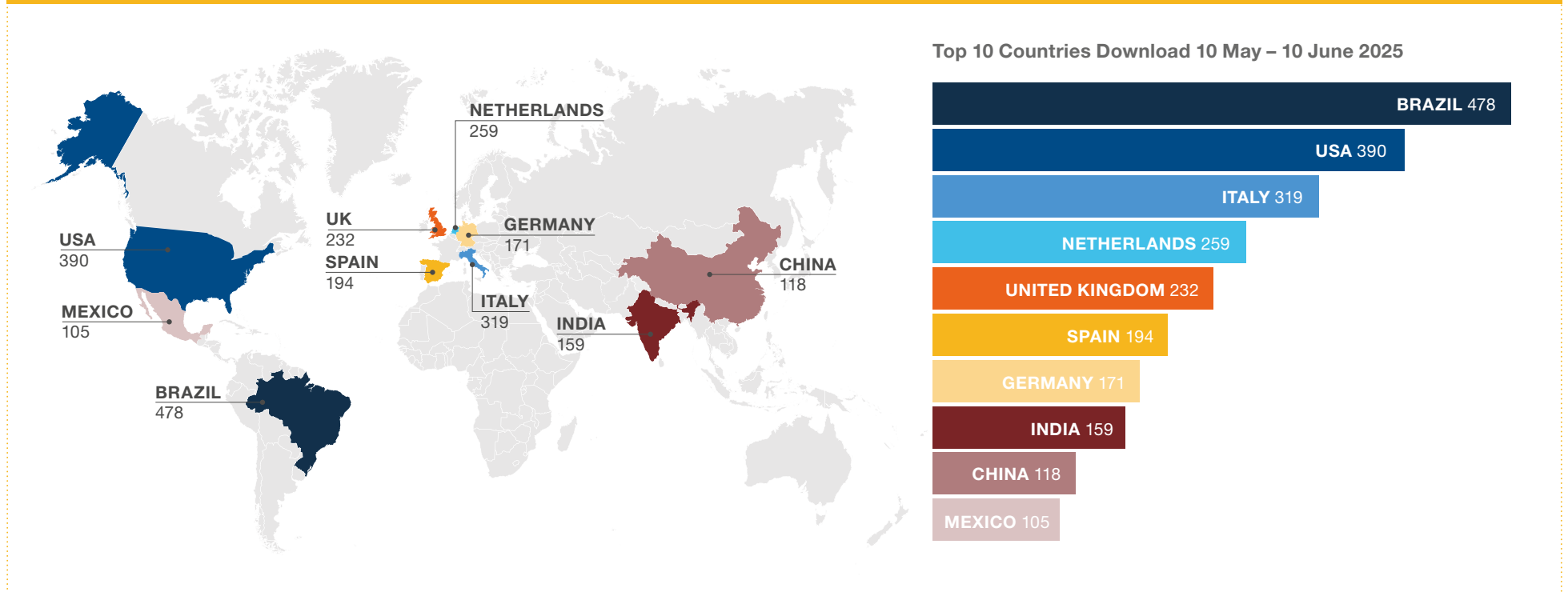
To access the Best of Slide Deck
EASL Congress 2025

! **CONDITIONS AND GUIDELINES:** see pages 36-37

📅 **ORDER DEADLINE:** 10 April 2026

Sponsorship Products **Digital**

EASL Congress Best of Slide Decks



Partner Services

**1 SPONSOR
POINT**
per 2,500 €

Meeting Rooms

Exhibitors and sponsors at EASL Congress can reserve exclusive, closed meeting rooms to meet with clients, colleagues, and key opinion leaders face to face. These rooms are intended strictly for private meetings and cannot be used for showcasing products or hosting any kind of session — including media briefings, press conferences, symposia, educational events, or Meet-the-Experts sessions.

BLACK OUT TIMES

- All times listed below are reserved exclusively for EASL programmes, meetings and official functions of EASL Congress 2026.
- Events of more than 70 participants are not allowed in the venue premises and in the surrounding hotels during the following restricted times:

Wednesday	27 May 2026	08:00 – 19:00
Thursday	28 May 2026	08:00 – 19:00
Friday	29 May 2026	08:00 – 19:00
Saturday	30 May 2026	08:00 – 16:00

YOUR MEETING ROOM INCLUDES

- Meeting room rental for the entire duration.
- Boardroom default set up: tables and chairs according to room size.
- Your company name on the room door and signage.
- Basic AV.

ACCESS

- Meeting rooms will primarily be located in Hall 8 (CC8). A limited number of rooms will also be available in CC7, which is situated closer to Hall 7, the main exhibition area.
- Rooms in CC7 are priced at 25,000 EUR.

23,000 €

Meeting Room – 20-32sqm
(12-16 pax)

25,000 €

Meeting Room – 42-50 sqm
(16-22 pax) and rooms in CC7

28,000 €

Meeting Room – 63-80 sqm
(28-34 pax)



Partner Services

**1 SPONSOR
POINT**
per 2,500 €

Welcome Desk in Registration Area

Sponsor companies are invited to rent a welcome desk to welcome their delegates, offer onsite registration, and provide guidance upon their arrival. Be the focal point of contact of all the company's delegates.

Only available for priority ranked sponsors.

PACKAGE INCLUDES:

Welcome counter near registration area

Logo and corporate name

1 table, 2 chairs, logo branding and electricity



 **ORDER DEADLINE:** 30 March 2026

3,200 €

Full congress duration

Closed Industry Meeting Room

EASL allows companies to organise staff meetings, briefings, investigator or other type of closed meetings in the congress centre.

INCLUDES:

Room 80 sqm

Classroom set up of 64 pax

AV equipment

15 min set up time

Room set up cannot be changed



 **ORDER DEADLINE:** 24 April 2026

5,000 €

per 2 hours

Group registration

Join us in beating liver disease by maximising HCP and Allied Health Professionals attendance, through your financial and organisational support.

Register your group to contribute to educating the community.

Early fee until 13 January 2026

Standard fee until 7 April 2026

Last minute fee from 27 May 2026



Key Dates for Sponsors and Exhibitors

10 July 2025	Opening sales
17 September 2025	Application window for ranked companies closes
18 September 2025	Opening "first come, first served" assignment
31 December 2025*	Submission window for industry session programmes closes
16 January 2026	Onsite advertisement offer published
16 March 2026	Submission deadline for stand design
30 March 2026	Submission deadline for all printed artwork (congress guide, onsite advertisement)
6 April 2026	Submission for digital sponsorship artwork
13 April 2026	Deadline for exhibition space and meeting room orders
27 April 2026	Finalise exhibitor profile online
27–30 May 2026	EASL CONGRESS 2026

* Scientific programmes of industry sponsored session are to be submitted by 31 December 2025.
Programmes are reviewed and validated by the Scientific Committee. Speaker confirmations will be validated according to the date of submission.

Sponsor Ranking

TOP 10 SPONSORS

RANKING 2026	COMPANY	EASL CONGRESS 2023	EASL CONGRESS 2024	EASL CONGRESS 2025	RANKING POINTS FOR 2026
1	GSK	431	462	358	1251
2	Gilead Sciences Europe Ltd	220	357	446	1023
3	Novo Nordisk A/S	289	299	391	979
4	Madrigal Pharmaceuticals	150	190	458	798
5	Ipsen	190	181	406	777
6	Boehringer Ingelheim International GmbH	219	200	169	588
7	Opella	47	254	235	536
8	Mirum Pharmaceuticals, Inc.	50	99	229	378
9	Takeda	89	55	107	251
10	AbbVie Inc	90	67	74	231
11	CSL Behring	108	60	43	211
12	MSD	44	50	51	145
13	W. L. Gore & Associates	42	70	30	142
14	Medscape	86	11	35	132
15	GE Healthcare GmbH	38	43	43	124
16	Alexion	120	0	0	120
17	Echosens	8	44	45	97
18	Grifols	38	39	4	81
19	Pfizer	60	18	0	78
20	Advanz Pharma	21	36	0	57
21	VIR Biotechnology		30	23	53
22	Aligos Therapeutics	12	12	24	48
23	Dr Falk	14	14	13	41
24	Escopics	33	3	4	40
25	Amgen			38	38
26	Clinical Care Solutions			37	37
26	Siemens Healthcare GmbH	27	5	5	37
27	Inventiva	5	4	18	27
28	Biotest AG	5	19	0	24
28	PatAI	11	10	3	24
29	Eli Lilly		10	11	21
30	Orphan	5	4	4	13

Guidelines and Conditions

ORDER SUBMISSION

All order applications must be submitted online via our [sponsor portal](#). The EASL Business Development Team will review applications and assign available items via the order portal directly. Upon assignment the sponsor order is binding and final. Different cancellation fees apply from order confirmation. Details are available in the EASL technical manual and sales terms and conditions of the EASL Congress 2026. All sponsors need to confirm and agree to EASL's Guidelines and terms and conditions for congress participation by submitting their applications via the online system.

 **SUBMIT YOUR APPLICATION ON
[EASL SPONSOR ORDER PORTAL](#)**

SPONSOR RANKING

All items are assigned in line with the sponsor ranking. The application period for priority ranked companies starts on 10 July 2025 and ends on 17 September 2025.

Orders submitted on the platform with date of 18 September 2025 or later will be assigned on first come first served basis.

The EASL Congress 2026 sponsors will be rewarded points for their ranking based on type of sponsorship purchased and overall system. The points will be distributed as follow:

 **APPLICATION PERIOD FOR RANKED SPONSORS:
10 July 2025–17 September 2025**

 **FIRST COME FIRST SERVED ASSIGNMENT: 18
September 2025**

**1 SPONSOR
POINT**
per 2,500 €

ATTRIBUTED FOR:
All sponsor opportunities

**3 SPONSOR
POINTS**
per 2,500 €

ATTRIBUTED FOR:
• Practical Tutorials
• EASL Studio
• Mobile App

**5 SPONSOR
POINTS**
per 2,500 €

ATTRIBUTED FOR:
• Best of Slide Deck
• Poster Tours Sponsorship

Guidelines and Conditions

INDUSTRY SPONSORED SESSIONS

Satellite symposia during lunch are limited to no more than 5 sessions in parallel. EASL will monitor the industry programme and avoid where possible topical overlaps. As sponsors are solely responsible for their programmes and define topics at later stage, EASL can only ensure a clear and transparent communication during the process and alert companies on potential overlaps in a timely manner. EASL recommends not to schedule more than 2 sessions with similar topics in parallel.

Satellite Experts are reserved to Satellite Symposium organisers. Only companies who organise a lunch symposium are entitled to book a session slot during the coffee breaks.

Faculty (speaker/chair) may participate in up to two industry-sponsored Satellite Symposia. These must be with two different sponsoring companies. (i.e. a speaker/chair cannot participate in two symposia organised by the same company).

Faculty is allowed to participate in a Satellite Experts session and a Satellite Symposium if this is by the same company. This combination counts as 1 duty. Faculty may participate in up to two Satellite Experts sessions, which need to be with different sponsoring companies. Sponsor must respect the EASL faculty guidelines and the EASL Equity, Diversity, and Inclusion policy.

Practical Tutorials are sessions limited to imaging and device companies and aim at providing additional educational

and interactive activities near the exhibition area. Other services from those included in the offer for industry sponsored sessions, must be ordered with the suppliers directly.

Speaker confirmation process: Speaker slots are confirmed on a first come, first served basis, based on the date of programme submission.

 **DEADLINE for the complete Industry Programme submission is set at 31 December 2025.**

EXHIBITION

Companies exhibiting at EASL Congress with a booth benefit from preferential exhibitor prices for selected products listed in the current prospectus. Non-exhibitor prices are available upon request.


Stand spaces will be assigned in line with the sponsor ranking. An early fee applies to all order applications submitted by 17 September 2025. The standard fee applies for all applications submitted as of 18 September 2025. Exhibitor badges are determined according to the floor space allocation.

Rigging is allowed for spaces higher than 40m². Upon request rigging can be permitted against additional fee.

General exhibitor badges will not allow access to the scientific sessions of the congress except for the sessions sponsored by the exhibitor. Scientific exhibitor badges will allow access to the scientific sessions of the congress.

Price for additional general exhibitor badges (non-scientific): 200 € excluding VAT. Additional purchase of exhibitor badges are limited to three by the registration office.

All exhibitors will benefit from a basic exhibitor profile on the online EASL Congress platform, premium online stands can be purchased as an upgrade.

 **DEADLINE to finalise all online profiles is 13 April 2026.**

MEETING ROOMS

Meeting rooms at EASL Congress are exclusively reserved to sponsors and exhibitors. Only companies qualified as such are entitled to book meeting rooms. Meeting rooms will be assigned for the entire congress duration, in line with the sponsor ranking.

The meeting rooms are delivered by default with boardroom set up. The number and capacity depend on the room size.

Everybody involved in the operation of the meeting room must have a badge.

Additional room set up or material can be purchased by the sponsor via the webshop of EASL supplier.

EASL Contacts

INDUSTRY RELATIONS

Olga Krüger

Head of Business Development
industry@easloffice.eu

CONGRESS MANAGEMENT

Carina Schmidt

Head of Congress and Events
carina.schmidt@easloffice.eu

SCIENTIFIC PROGRAMME

Patricia Pochelon

Head of Scientific Programme
patricia.pochelon@easloffice.eu

Partner & Supplier Contacts

REGISTRATION & LEAD RETRIEVALS

Congrex Switzerland Ltd.

+41 61 686 77 93
easlcongress.registration@easloffice.eu

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+41 61 686 77 94
hotel.easl@congrex.com

CONFERENCE VENUE

Irene Royo Campos

easl@firabarcelona.com

PRESENTATION MANAGEMENT SYSTEM SUPPLIER

M-EVENTS

Tibor Marquardt

+49 151 18001888
industry@m-events.com

LOGISTICS

FAIREXX - Logistics for Exhibitions GmbH

Stefan Grunwaldt

+49 304 403 4713
stefan.grunwaldt@fairexx.com

Venue

FIRA BARCELONA GRAN VIA

How to get there:

guestevents.firabarcelona.com/en/gran-via/how-to-get-there/
easl@firabarcelona.com



Your EASL Team



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EASL CONGRESS

Barcelona Spain 2026
27–30 May

Scan the QR code for
more information



#EASLCongress
easlcongress.eu

